



NEW CASTLE COUNTY NEWS

Dear {FIRST_NAME|Friend}

Thank you for your continued support of **Big Brothers Big Sisters**. Your efforts and contributions directly impact the lives of children in positive ways. Through this newsletter, we strive to keep you updated about news, upcoming events and volunteer opportunities.

STAFF CHANGES

The Board of Directors of Big Brothers Big Sisters of Delaware is pleased to announce the appointment of **Mary Fox** as Executive Director, effective August 1, 2011. She succeeded Joe Duffy, who has retired after serving in this position since 1984.

Mary has been with Big Brothers Big Sisters of Delaware for 28 years, most recently serving as the Director of Program Services. Mary will be responsible for the day to day operations of BBBSDE; to further the organization's mission to make a positive difference in the lives of children and youth, through professionally supported one-to-one relationships with a caring adult mentors.

Monet Tillman has been promoted to the position of New Castle County Program Manager. Monet has been with BBBS since April 2002 and has coordinated the Mentoring Children of Promise (MCOP) program since 2003.

HIGHLIGHT ON BIG SISTER, CASSIE CONNELL



"How lovely to think that no one need wait a moment, we can start now, start slowly changing the world. How lovely that everyone, great and small, can make their contribution...how we can always, always give something even if it is only kindness"

Anne Franke

Outgoing and personable, Cassie Connell, a combo-school and community mentor, had the true desire to make a difference in the life of a child. Although she is just one individual, and is busy with her workload as a manager at Sallie Mae, she did not let those factors limit her ability to offer kindness and provide support in the life of her Little Brother, Shaquan.

In early April of 2011, through Sallie Mae's workplace partnership with Big Brothers Big Sisters, Cassie was matched with Shaquan. Since the inception of their match at Gallaher



Big Brothers Big Sisters Golf Outing

The 21st Annual Big Brothers Big Sisters of Delaware Golf Tournament will be held on Thursday, October 6 at Deerfield Golf & Tennis Club in Newark, DE. This is a great facility and they are very excited about hosting our event again this year. A foursome package, which includes golf for four, lunch, cocktails, dinner and a sponsor sign is \$1,500. We also have various levels of sponsorship opportunities. A single player is \$375 (\$190 is tax deductible) which includes golf, lunch, cocktails and dinner. This tournament always sells out quickly, so be sure to secure your spot early! If you'd like more information contact Jeanne Kasey, Public Relations Manager, at (302) 998-3577 or at jkasey@bbbsde.org.

2011 CAMARO RAFFLE BENEFITS BBBS! (Get Your Chance to Win!)



Big Brothers Big Sisters of Delaware is participating in the [Horsey Family Youth Foundation's Car Raffle](#). The car is an exciting 2011 Chevrolet Camaro SS Coupe. A portion of the money from tickets we sell will come back to our organization. Tickets are only \$20 each or three for \$50. In addition to the car, there is also one \$5,000 prize and four \$2,500 prizes. The drawing will be held on **October 15th**. Contact our Georgetown office at (302) 856-2918 if you would like to purchase and/or sell tickets for Big Brothers Big Sisters.

A BIG Thank You!

Elementary School, the pair has had fun and meaningful times together reading books, playing board games and discussing their favorite memories and interests. Since Cassie and Shaquan looked forward to their weekly visits at school so much, the pair transferred their match to a combination school and community match - which means that they can now spend time together outside of school. The transition has flowed quite seamlessly and Cassie has enjoyed getting to know Shaquan's family and proudly introducing him to her family. The two have enjoyed a variety of activities such as making s'mores and playing basketball. Cassie is looking forward to taking Shaquan to visit Cowtown. As a dedicated Big Sister to Shaquan, Cassie is present to be a positive support, provide guidance and simply listen when needed.

We appreciate Cassie's enthusiasm as well as her involvement in the life of Shaquan. Thank you Cassie, for your contribution and kindness.

If you are a School-Based Mentor and have an interest in seeing your Little Brother or Sister after school or on the weekends, please contact us to initiate the process of becoming a "combination match".

BBBS on Facebook & YouTube

Big Brothers Big Sisters of Delaware is embracing social media! We invite you to join our BBBS of Delaware [Facebook page](#). BBBS of DE also has a new [YouTube page](#). Social media offers more opportunities for staying up to date about coming events and activities, as well as provides a forum for sharing ideas and support. See you online!

Click below to share this newsletter on Facebook.

to the following partners for their recent contributions to support our programs for Delaware youth

Barclays

(General Program Support)

Delaware Criminal Justice Council - Byrne Grant

(Eastside Community Schools Partnership)

Delaware Mentoring Council

(Sussex County Community-Based Program)

JPMorgan Chase Foundation

(Eastside Community Schools Partnership)

United Way of Delaware

(2nd Grade Mentoring Initiative)

As a private, non-profit organization, the generous support from funders, corporate partners and community individuals is critical to our success.

Thank You!

MORE MENTORS NEEDED!

Do you know someone you think would make a good Big Brother or Big Sister? Or maybe you know a married couple who would make a good couple/ family match. All it takes is a little time and a willingness to be there for a young person in need. And it's fun! Use the link below to send this newsletter to friends who might be interested.

PLEASE SUPPORT THE UNITED WAY OF DE

You can help Big Brothers Big Sisters by designating BBBS when you make your pledge to the United Way this fall. Simply enter the BBBS of Delaware designation code (0140) on your pledge form, and the United Way will pass your donation on to us. As a friend and supporter of our organization, you know how vital our services are for kids. Please help us to face these critical financial challenges by making your tax-deductible contribution today.

Thank You!

Big Brothers Big Sisters of Delaware Designation Code - 0140

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DONATE TODAY!

Make a secure, tax-deductible [donation via FirstGiving](#) and make it possible for more Delaware kids to get the support and encouragement they need to become positive and productive members of our communities.

Big Brothers Big Sisters' Mission

The mission of Big Brothers Big Sisters of Delaware is to make a positive difference in the lives of children and youth, through a professionally supported one-to-one relationship with a caring adult.

The organization aims to assist young people in achieving their highest potential as they grow to become confident, competent, and caring individuals.

BIG BROTHERS BIG SISTERS MENTORING OPTIONS

Community-Based: Mentors are matched with a child from a single-parent family. These Bigs & Littles participate in activities together in the community - after school & on the weekends.

Additional Community-Based Options:

- Second Chance: Mentors are matched with a young person who has been involved with the juvenile justice system.

- Mentoring Children of Promise: Mentors are matched with a child who has an incarcerated parent.

*Big Brothers Big Sisters of Delaware is proud to be a full-member
United Way agency.*



Little Brothers & Sisters from Stubbs Elementary School take a break in the dugout during a trip to the Wilmington Blue Rocks. Thank you to the Blue Rocks organization for hosting our students!



Joe Duffy, circa 1985?
Best Wishes in your retirement!

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School-Based: Mentors meet with their Little Brother or Sister during the day at school.

Combination Matches(Combo): Bigs & Littles do activities together both in and out of school.

Bridge Program: Mentors from other school-based mentoring programs can join the BBBS program in order to extend their relationship with their student beyond the school day.

New Castle County Staff Members

Mary Fox- Executive Director

Monet Tillman- Program Manager

Mary Snyder Walton- Manager of
Administrative Services

Jeanne Kasey- Public Relations & Fund
Development Manager

Wendy Brothers - Program Assistant

Kate Cirillo- Mentor Case Manager

Stephanie Johnnie- Mentor Case Manager,
Second Chance Program

Tiyona McCollister- Mentor Case Manager

Heather Tremonte- Mentor Case Manager

A MESSAGE FOR BIGS:

Although several items in the newsletter are specifically relevant to community-based "matches" only (including "combination matches" where the Big &

Little see each other both in & out of school), we want to keep all of our volunteers and supporters aware of news and activities. We welcome your feedback and ideas for future newsletters.

[Submit your ideas here.](#)

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www.bbbsde.org

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